



Assistant Professor in Real Estate

Location: Guelph, CA, N1G 2W1

Primary Category Page: Faculty, Librarian and Veterinarian

Division: Gordon S Lang School of Business and Economics

Requisition ID: 1089

Position Title / Rank: Assistant Professor in Real Estate

Department: Marketing and Consumer Studies

Position Description:

The Department of Marketing and Consumer Studies, Gordon S. Lang School of Business and Economics at the University of Guelph invites applications for a tenure- track position at the Assistant Professor level in the discipline of real estate or a closely related area (such as Finance or Economics) with a real estate concentration. The position is subject to budgetary approval.

We are actively seeking a candidate who exhibits a strong track record of, or the potential to conduct, high-quality research, effective teaching, and meaningful service. Prospective applicants should possess a Ph.D. or be in the final stages of completing their doctoral studies. The successful candidate is expected to teach both undergraduate and graduate courses in the real estate program and in areas related to their own research. Preference will be given to candidates with work experience or knowledge of Canadian real estate markets.

The Department of Marketing and Consumer Studies is a research-driven academic unit comprised of 22 faculty members. We offer various academic programs leading to degrees such as the B. Comm in Marketing Management, B. Comm in Real Estate, MSc in Marketing and Consumer Studies and a Ph.D. in Management with a marketing specialization. As an integral part of the Gordon S. Lang School of Business and Economics, we also house the Marketing Analytics Centre.

The Gordon S. Lang School of Business and Economics is proud to deliver one of Ontario's largest undergraduate business programs, boasting an enrollment of over 4,000 students. Additionally, we offer a diverse range of specialized programs in business and economics, spanning undergraduate, graduate, and professional education. The successful candidate should demonstrate the ability to publish impactful research at both national and global levels and possess the pedagogical skills required to teach and mentor undergraduate and graduate students effectively.

The University of Guelph is the third largest employer in Guelph, a city of approximately 144,000 people, located about an hour drive west of Toronto, Ontario. University of Guelph is a top-ranked comprehensive university in Canada with an enrolment of more than 30,000 undergraduate and graduate students across over 40 academic units. The University is known for its commitment to student learning, innovative research, and collaboration with world-class partners. It is a unique place, with transformative research and teaching and a distinctive campus culture. People who learn and work here are shaped and inspired by a shared purpose: To Improve Life. Reflecting that shared purpose in every experience connected to our university positions us to create positive change, here and around the world. Our university community shares a profound sense of social responsibility, a drive for international development, and an obligation to address global issues.



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Gordon S. Lang School of Business and Economics

50 Stone Road East

Guelph, Ontario, Canada N1G 2W1

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Application Process

Assessment of applications will begin on **March 1, 2025**, and will continue until the position is filled. Interested individuals should create an account on <https://careers.uoguelph.ca/> and apply for the advertised faculty position (Requisition ID #1089) by submitting the following materials (in an integrated PDF file):

- (1) a cover letter
- (2) a curriculum vitae
- (3) Research and Teaching Statements

Shortlisted candidates will also need to arrange for three confidential letters of reference to be sent directly to the Chair, Department of Marketing and Consumer Studies.

Applications should be addressed to the attention of:

Dr. Yuanfang Lin

Acting Chair

Department of Marketing and Consumer Studies

Gordon S. Lang School of Business and Economics

University of Guelph

Guelph, ON N1G 2W1

Questions about this position may be directed to Dr. Yuanfang Lin, Acting Chair, Department of Marketing and Consumer Studies, Gordon S. Lang School of Business and Economics.

Date Posted: January 31, 2025

Deadline: February 28, 2025, or until a suitable candidate is found.

All qualified applicants are encouraged to apply; however, Canadians and permanent residents will be given priority.

The University recognizes that applicants may have had obligations outside of work that have negatively impacted their record of achievements (e.g., parental, elder care, and/or medical). You are not required to disclose these obligations in the hiring process. If you choose to do so, the University will ensure that these obligations do not negatively impact the assessment of your qualifications for the position.

The University of Guelph resides on the ancestral lands of the Attawandaron people and the treaty lands and territory of the Mississaugas of the Credit and we offer our respect to our Anishinaabe, Haudenosaunee and Métis neighbours as we strive to strengthen our relationships with them.

At the University of Guelph, fostering a [culture of inclusion \(https://uoguelph.ca/ox2p9\)](https://uoguelph.ca/ox2p9) is an institutional imperative. The University invites and encourages applications from all qualified individuals, including from groups that are traditionally underrepresented in employment, who may contribute to further diversification of our Institution.

If you require a medical accommodation during the recruitment or selection process, please contact Occupational Health and Wellness at 519-824-4120 x52567.



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