

**Plan Now For
ARES 2012 Annual Meeting
St. Petersburg Beach, Florida, April 17-21, 2012**

Start making your plans now to attend the American Real Estate Society 2012 meeting in St. Petersburg Beach, Florida next April. Hotel and meeting rooms are on the Florida Gulf Coast with magnificent waterfront views. You want to talk location? We have location on **WORLD CLASS WATER**.

We welcome your proposals for themes on panels and special paper sessions. And, we especially welcome and encourage your early registration, which gives us an indicator of the expected numbers of attendees.

Signing up for the meeting will be slightly different this year. First you will register online (www.ARESnet.org) or, if you received the mail-out brochure, by emailing or faxing the attached forms to us at the address provided. You will then receive your ARES-ID#. This gives your ARES meeting planning committee the expected number of attendees, which will ensure better meeting planning and better communications with you. We are moving more and more toward automation to improve efficiency and keep our costs down so, as a favor to ARES, we strongly encourage you to register online at the ARES website. But you do have the option to facilitate your participation via email and fax.

GET STARTED NOW. You can use the ARES website (www.ARESnet.org) to submit your paper or abstract for consideration. Simply logon to the ARES website. On the right-hand side of the page is **Registration Procedures**. Go do to option **3. Visit Here** and submit your paper. Alternatively, if you received the ARES mail-out brochure which contains the “Call for Papers and Participation Form”, you can email/fax this completed form. We would also encourage you to fill out and return the “Registration/Membership Dues Form” at the same time. The deadline for submissions is December 1, 2011.

Meeting fees. The best rates are now through January 15, 2012 (and have not changed since our last meeting.) As we get closer to the Annual Meeting, the price goes up.

Presentation submissions. After your Paper Abstract is accepted by the Program Chair (Stacy Sirmans), you will be submitting your manuscript with ARES-ID# via the ARES web site. The web site will ask for four key words. Submit early to improve grouping by key word.

ARES meetings are attended by university scholars and industry leaders from around the globe and thus is a great place to grow your contact network. Attendees include both those that are new to real estate research/education and many “old pros.”

Travel support from the James R. Webb ARES Foundation is available for those Ph.D. students participating in Wednesday's Doctoral Seminar. For further information, contact Professor Elaine Worzala, at: eworzal@clemsun.edu.

Stacy Sirmans is the 2012 Program Chair. He is ready to answer your questions. Contact him via email at gssirmans@gmail.com.

Locale and Facility

The 28th Annual Meeting of the American Real Estate Society will be in very beautiful, very sunny St. Petersburg Beach on the Florida Gulf Coast. We meet April 17 – 21, 2012 at the newly renovated TradeWinds Island Resorts. This hotel provides direct access to the Gulf Coast with white, sandy beaches, pristine water, and memorable sunsets.

The ARES 2012 social events are held at locations with supreme water views. On Friday night we will have our traditional beach party with the Sirmans Band and plenty of dancing as you experience the gorgeous sunset over the Gulf of Mexico. Leave your business attire at home and “just let go” as the resort’s theme suggests.

The family-friendly TradeWinds Island Resorts is located on the miles-long Gulf beach and features numerous amenities including on-site restaurants and bars, beach cabanas, paddleboats, and tennis courts. Waverunner rentals and a waterslide are available. The resort offers complimentary wi-fi internet access throughout the property, including in the meeting rooms. Restaurants and other attractions outside the resort are within a short walking distance. A short drive away are major league baseball and numerous other attractions, including the award winning Fort DeSoto Beach Park.

Getting to and Staying There

St. Pete Beach is a short drive from Tampa International Airport (TIA) and an even shorter drive from the Clearwater-St. Petersburg Airport (PIE). TIA has nonstop flights from numerous destinations. Self parking is free for ARES guests at the resort and Hertz has ARES discounted rates at both the airports and its office adjacent to the TradeWinds Island Grand. Use Hertz discount number 02EL0008 for the ARES discount. Inexpensive transfers from the airports to the resort are available at www.supershuttle.com. Use the discount code DYKEW. Make you airline reservations early to minimize the hassle factor!

Hotel Room Reservations

Room reservations can be made via the link on the ARES website. Recently renovated rooms at the TradeWinds Island Grand Hotel are at a special ARES rate of \$209/night plus tax. Additionally, there are a limited number of rooms at the nearby TradeWinds Island Sandpiper Resort for only \$179/night plus tax. There is a \$25 resort fee but it is waived if you book your room within the ARES room block. All meetings and events are at the TradeWinds Island Grand.

Your ARES room rate includes the following amenities: self-parking (valet parking is extra), use of the fitness center and tennis courts, in-room safes, local and 800 phone calls, wi-fi access throughout the resort, use of the internet accessed computers in the business center, and use of beach cabanas, water trykes and paddle boats. Additionally, ARES attendees staying at the TradeWinds Island Grand and the Sandpiper will receive a 20% discount at all TradeWinds bars and restaurants on all food and beverage charged to their sleeping room. Please note that all these amenities are included in your room rate with no resort fee only if you book your room within the ARES block. You can easily upgrade to a suite or a Gulf-front room at an ARES discounted rate by emailing or calling the resort.

You can book your room at the resorts by calling toll free within North America: 800-808-9833, or by fax: 727-363-2222, or by emailing the resort at grouppreservation@twresort.com. There is also a link on the ARES website. Mid-April is high tourist season in Florida and booking early is highly recommended as the hotel frequently sells out in April. It really helps ARES if you stay at the TradeWinds Island Grand, or Sandpiper booking within the ARES room block.

Participation in the 28th ARES Annual Meeting

- Present a Research Paper
- Participate in a Panel Discussion
- Organize and Chair a Panel
- Chair a Paper Session
- Be a Discussant
- Help run ARES by being on the Board or participating on a committee

Help Spread the Word for a Great Meeting

Please forward this e-mail and the attached information/participation/registration forms to colleagues who have related real estate interests.

For more information contact Stacy Sirmans:

Stacy Sirmans

ARES 2012 Program Chair

Email: gssirmans@gmail.com

FAX: 864-656-7519 Attention: Diane Quarles